**“The Five Things”**

**(The golf ball knows)**

**The ball only knows what the club tells it at the time of contact. The ball has no idea how far you take the club back or how good your finish is. If you want affective practice sessions you must know what your club is telling your ball.**

**Contact**, affects the transfer of energy to the ball affecting distance. A toe hit or heel hit affects the vertical rotation of the ball affecting direction, most with the larger headed Driver

**Face**, The face direction affects the starting flight of the ball, therefore affecting direction by 80%. The face may also tilt sending the ball in another direction; this would be toe down or toe up effecting lie angle.

**Path**, The direction the club travels from, directs energy to and imparts vertical rotation. Down, up, inside-out or outside-in affect the balls reaction affecting direction.

Note: The path to face relationship affects side rotation on the ball. Since the ball has no idea where the target is, the face is open or closed to the path.

**Speed**, affects distance. The pace of the club will determine the distance the ball will travel relative to loft and contact.

**Loft**, The loft of the club will deflect or compress the ball, affecting trajectory and distance.